

Indira Gandhi National Open University

School of Journalism and New Media Studies

Feedback Analysis Report of Teachers on the Teaching Learning Process

1.0: Preamble

Collecting and studying feedback from teachers is of high importance as the teachers are not only the subject matter experts they are also the point of contact with the learners. So they are in a position to get the first hand feedback on programme design, content, its relevance in contemporary times as well as the pedagogy and how smooth the process of teaching learning is according to the instructional design of the programme developed. This feedback is of due relevance in any progressive educational institution as it helps in revising the programmes to suit the market needs and add/replace the content that finds no takers in the job market or provides no enrichment to the learner.

Teachers are also able to provide their own perspective to the programme's teaching learning environment while looking at the system and suggesting the optimal use of resources for smooth conduct of the programme. All the above factors credibly add to the programme design, development and improvement which is an ongoing process.

2.0: About the School and experts involved

The School of Journalism and New Media Studies has the following programmes which are currently running:

1. Post Graduate Diploma in Journalism and Mass Communication
2. MA in Journalism and Mass Communication
3. M.Phil. in Journalism and Mass Communication
4. Ph.D. in Journalism and Mass Communication
5. Post Graduate Diploma in Audio Programme Production
6. Certificate in Community Radio

The following are the programmes that are under development:

1. Post Graduate Diploma in Electronic Media
2. Post Graduate Diploma in Advertising and Integrated Communication
3. Post Graduate Diploma in Development Communication

All the faculty was involved in curriculum design of the programme along with development of the courses. The names are as under:

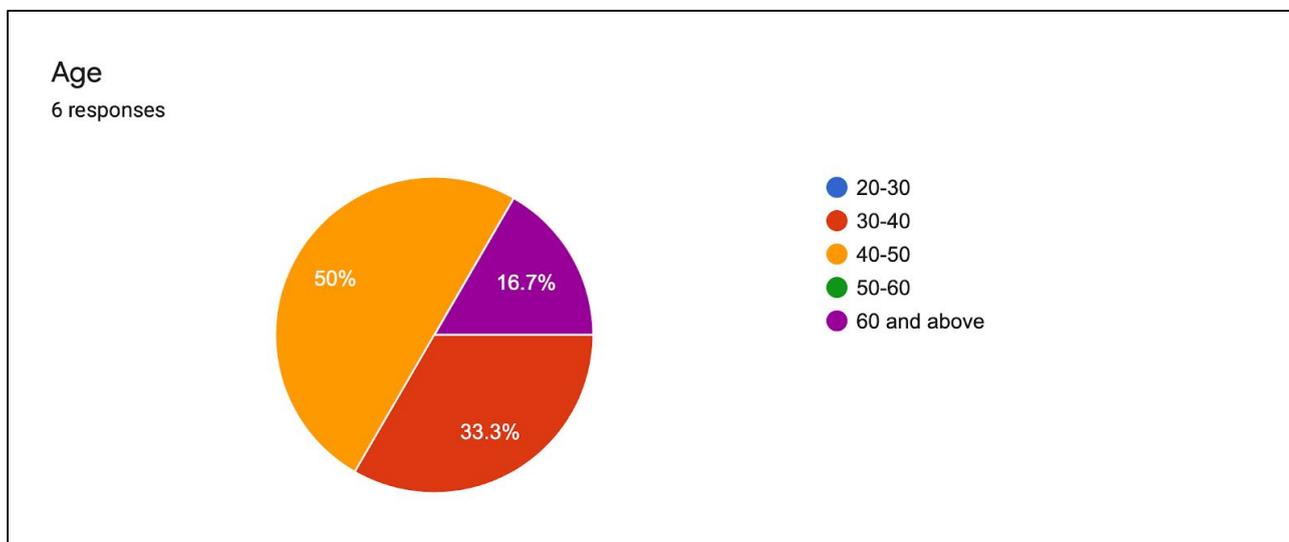
1. Prof. Shambhu Nath Singh
2. Dr. O.P. Dewal
3. Dr. K.S. Arul Selvan
4. Dr. Shikha Rai
5. Dr. Amit Kumar
6. Dr. Ramesh Yadav
7. Ms. Padmini Jain'
8. Dr. Usha Chander

3.0: Methodology

In order to carry out the feedback study from the teachers, a special customised questionnaire was developed on google form. This questionnaire had two parts. Part 1) a brief general profile of the respondent-name, designation, age, gender, region/location, area of specialization, educational qualification, work experience, contact details along with 1b) Together a brief profile of their general media and ICT habit, type, usage, frequency etc. for personal use and official/teaching use and to elicit their opinion on the stability of ICTs for teaching/counselling purposes.

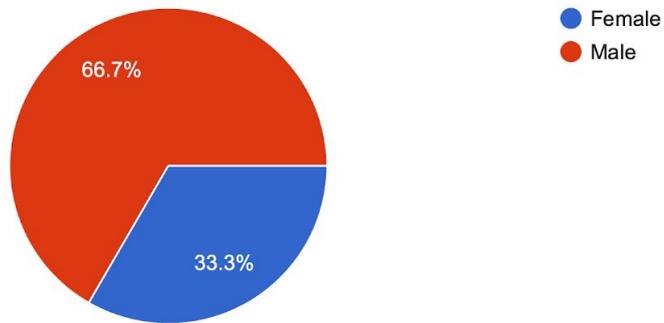
Part.2) pertaining to their involvement in curriculum design and development at SOJNMS, IGNOU. After a round of pre-testing the tools, it was sent as a google form link to the list of teachers of SOJNMS. Responses received over a week-long period were taken for data processing and analysis.

4.0: Feedback of Teachers:



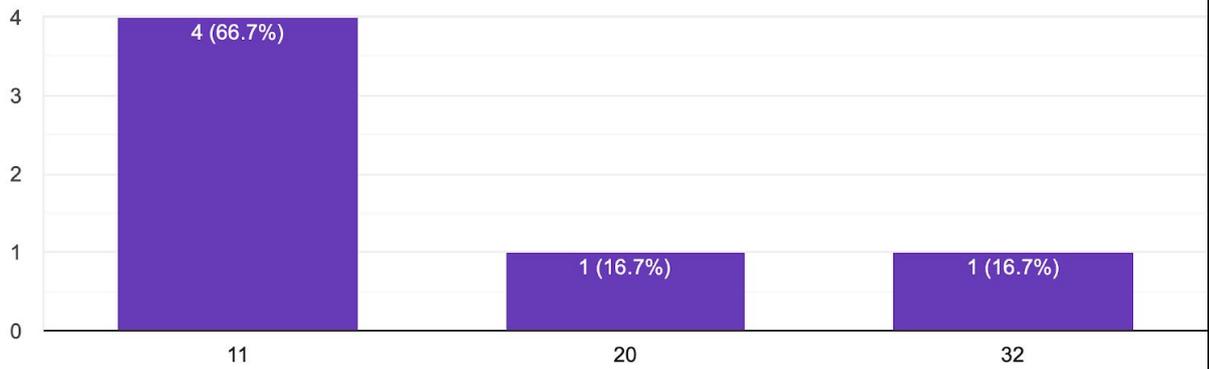
Gender

6 responses



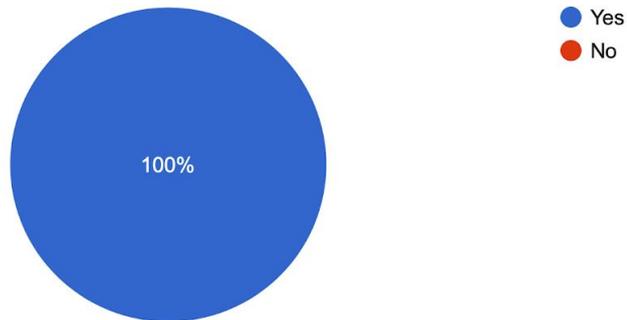
Work experience (Number of years with IGNOU)

6 responses



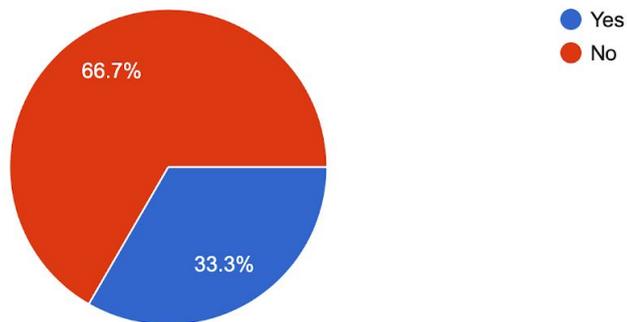
Have you attended any training workshop on the pedagogy of curriculum design development for an Open University (OU)?

6 responses



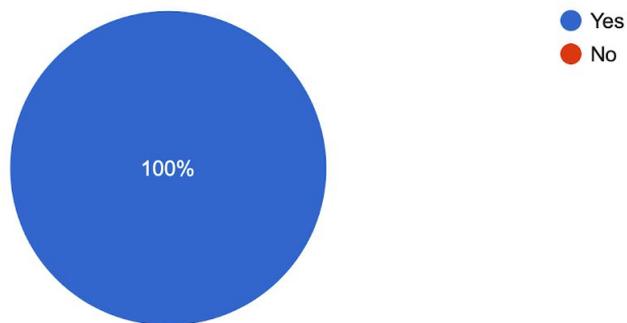
Have you participated as a resource person in conducting in a workshop on the pedagogy of curriculum design and development for an OU?

6 responses



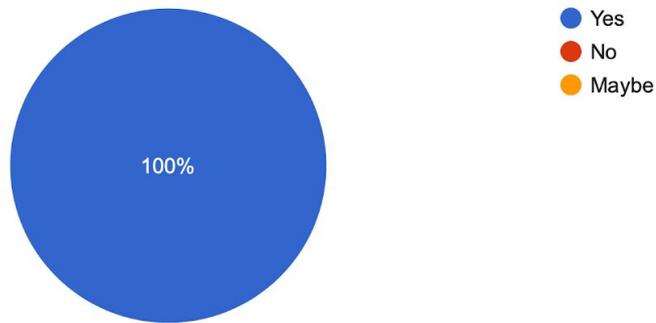
Do you think ICT integration into the curriculum design and development is necessary?

6 responses



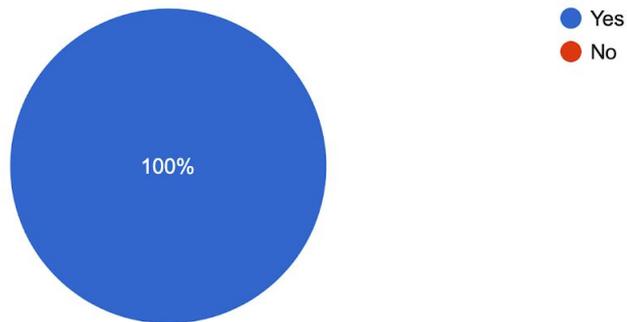
Was a Need Analysis conducted prior to the finalisation of the curriculum?

6 responses



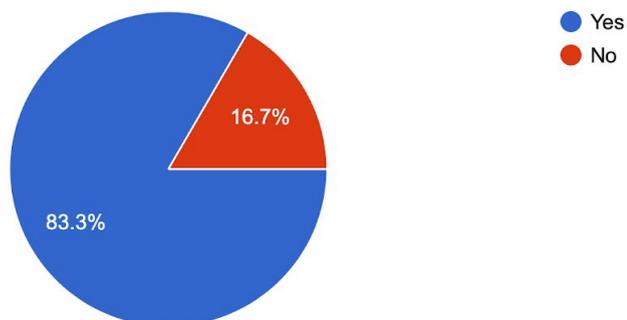
Was an Expert Committee Review conducted after the drafting of the curriculum?

6 responses



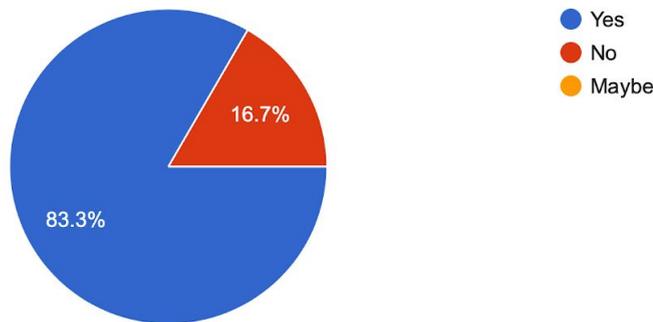
Was there attempt made to integrate existing ICT tools and infrastructure for the delivery of the curriculum into the design and development process.

6 responses



Do you think there is a need to revisit and revise the curriculum design in view of the rapid changes in the ICT, and media scenario over the past several years?

6 responses



5.0: Analysis of the feedback received

In all there were 6 respondents, of these, 4 were in the rank of Asst. Professor and 2 were Associate Professors. Age-wise, (50%) they were mostly of the 40-50 age group followed by 33% in the 30-40 age group, while one (17%) respondent was from the 60+ age group. Gender-wise, majority (66.7%) were males and 33.3% were females.

Areas of specialization ranged from print media, audio-visual communication/electronic media, communication research, theories, media marketing, advertising, to internet study, media literacy and empowerment.

The number of years they had worked at IGNOU ranged from 11 years (4) to 20 years (1) and 32 years (1). All of them had attended some kind of training workshop on the pedagogy of curriculum for the OU mostly conducted by STRIDE, IGNOU.

All of them, 67% of the respondents had also participated as Resource Persons in conducting workshops on pedagogy of curriculum design and development for the OU system.

All of them were of the unanimous agreement that ICT integration into the curriculum design but the extent to which they recommended the integration varied from 30%-50%. There was also a recommendation for a blended approach in view of rise in internet penetration in the indian context and in view of the profile of students entering the OU system.

The programme listed in which they had participated in curriculum design and development included the following:- MAJMC, PGJMC, PG Diploma in electronic media, PG Diploma in Development Communication, Certificate in Translation, PGDAPP, PGDRP etc.

They agreed unanimously that Need Analysis was conducted prior to finalisation of curriculum and all agreed that an Expert Committee was conducted after drafting of the curriculum.

To the question whether the Expert Committee was adequately represented by members from academia, industry etc. 50% said Yes while 50% (?). All of them agree that curriculum of similar

programmes in regular & ODL modes were renewed prior to drafting the curriculum. But they varied from 25% to 70% in their opinion on the extent of adoption, adaptation aspect.

83% agreed that attempts were made to integrate existing ICT tools and infrastructure for the delivery of the curriculum into the design and development process. Similarly, 83% agreed for the need to revisit and revise the curriculum design in view of rapid changes on ICT and the media scenario over the past several years.

All of them agreed for the need to involve experts for both content and technology for undertaking the revision and updation.

Some suggestions provided were:

- Policy Related changes should be introduced to effectively conduct ICT based Learning.
- The delivery of course content and evaluation of internal assessments are to be executed with the help of ICT. Mainly that many of the casual students of ODL never venture in their own preparations, rather they look forward to a shortcut. In this situation, MCQ type of questions, subject assignments on a weekly basis will make the students study at least required portions before attempting their assignments.
- Odl needs technology intervention .

6.0. Conclusion and recommendations

The opinion of the trained and highly experienced teachers of SOJNMS, IGNOU, in view of their past exposure and experience to curriculum design and development was that ICT integration especially modern technologies along with sensitising and revision of curriculum design was needed for all the programmes on offer/under development. Towards this there was a felt need to involve subject experts for both content and technology drawn from the academic and industry.

7.0: Annexure (Enclose Questionnaire format)

CIQA Feedback Form - for Teachers

Dear Respondent,

We request you to kindly fill in the following feedback questionnaire. It is for an internal quality review purpose only and all information provided shall be treated confidentially. Looking forward to your cooperation and thanking you.

Research Team
SOJNMS, IGNOU

New Delhi

* Required

Respondent's Profile

1. Name *

2. Designation *

3. Age *

Mark only one oval.

20-30

30-40

40-50

50-60

60 and above

4. Gender *

Mark only one oval.

Female

Male

Other: _____

5. Area of Specialisation *

6. Work experience (Number of years with IGNOU) *

On participation in the curriculum design and development (teaching and learning process)

7. Have you attended any training workshop on the pedagogy of curriculum design development for an Open University (OU)? *

Mark only one oval.

Yes

No

8. If yes, brief details of year, location, duration etc *

9. Have you participated as a resource person in conducting in a workshop on the pedagogy curriculum design and development for an OU? *

Mark only one oval.

Yes

No

10. Do you think ICT integration into the curriculum design and development is necessary? *

Mark only one oval.

Yes

No

11. If yes, what extent (%) *

12. If no, why *

13. List the number of programmes/courses in which you are involved in design and development of curriculum *

14. Was a Need Analysis conducted prior to the finalisation of the curriculum? *

Mark only one oval.

- Yes
- No
- Maybe

15. Was an Expert Committee Review conducted after the drafting of the curriculum? *

Mark only one oval.

- Yes
- No

16. Was the Expert Committee adequately represented by members from the Academia, the industry, alumni etc. *

Mark only one oval.

- Yes
- No

17. Were the curriculum of similar existing programmes in regular mode and ODL mode reviewed prior to drafting the curriculum? *

Mark only one oval.

Yes

No

18. If Yes, details, and to what extent they were adopted/adapted (%) *

19. If No, reasons there of *

20. Was there attempt made to integrate existing ICT tools and infrastructure for the delivery the curriculum into the design and development process. *

Mark only one oval.

Yes

No

21. Do you think there is a need to revisit and revise the curriculum design in view of the rapid changes in the ICT, and media scenario over the past several years? *

Mark only one oval.

Yes

No

Maybe

22. Do you feel the need to involve external experts for both content and technology for undertaking the revision and updation? *

Mark only one oval.

Yes

No

Maybe

23. Any other comments, suggestions you wish to make *

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